

2022 Communications Coordinator and the Communications Team Annual Report

Looking back at this past year:

2022 was a year of continuing to expand and explore how the communications role can most benefit the Via de Cristo movement.



This team consists of:

- Amanda Hunter, who leads the team as Communications Coordinator
- Heather Muga, who is managing the Facebook Page

This past year, we have:

- Continues sending out emails using our Constant Contacts Account as we were asked to do so
- Utilized the Facebook page as we have in the past (daily prayers and such) as well as dipped our toes into using it in new ways too. Did you enjoy the Lenten videos from the Executive Committee? If you haven't, please follow us at <https://www.facebook.com/viadecristo>
- Continued to distribute *Conexiones* on a quarterly basis. Just a reminder *Conexiones* comes out in the months of March, June, September, and December. There will also be a special Annual Gathering edition.
- We've added a section to *Conexiones* titled Faith Corner and are looking for people to share their Faith Journeys, God Moment, Inspiration, etc. If you have something to share, please send it to newsletter@viadescristo.com.

The one thing I cherished/learned from the past year pandemic is:

Open communication is critical in creating, maintaining and growing relationships. But we must all communicate with the guidance of the Lord and in the spirit of kindness, compassion and love.

Looking ahead to this year:

Over the next year the Communications team is looking forward to continuing to building a robust communication plan so that everyone can stay informed. We will continue to find new and fun ways to use our FaceBook page so it can be a tool for the Via de Cristo community. *Conexiones* will continue to be a quarterly newsletter, with special daily editions for the Annual Gathering in 2023. We are hoping that the community will help us by providing regional updates to include in *Conexiones*.

We are also looking for more people to help with Facebook, *Conexiones* and other email requests. Please let us know if you are interested.

God loves you and so do I,
Amanda Hunter
NLS Communications Coordinator
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